NATIONAL COMMISSION
ON CORRECTIONAL HEALTH CARE

SPRING CONFERENCE ON CORRECTIONAL HEALTH CARE

EXHIBITOR PROSPECTUS

ADVANCING CARE THROUGH CONNECTION

CONFERENCE: APRIL 3-6 • EXHIBITS: APRIL 4-6

Sheraton
San Diego Resort

Complete the Contract and Reserve Your Space

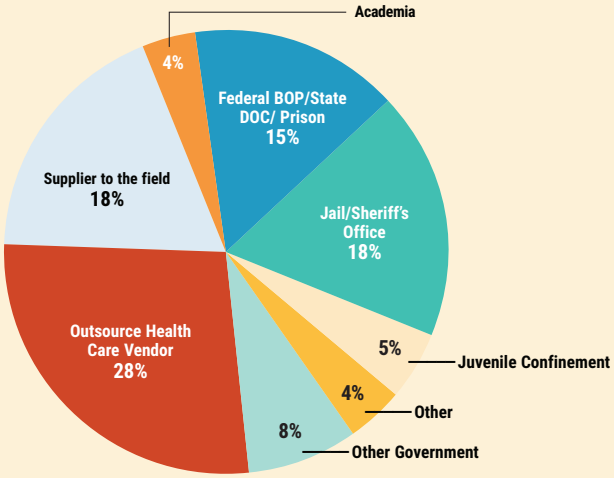
Invitation to Exhibit

PARTICIPATE in the NCCHC Spring Conference on Correctional Health Care, one of the world's largest gatherings of correctional health professionals. Attendees come from all segments of the correctional health care community—administrators, medical directors, physicians, nurses, mental health professionals, and more—to share insights, find solutions, and identify best practices. Connect with more decision makers than you can in months of cold calling. Sign up for a cost-effective exhibit booth today!

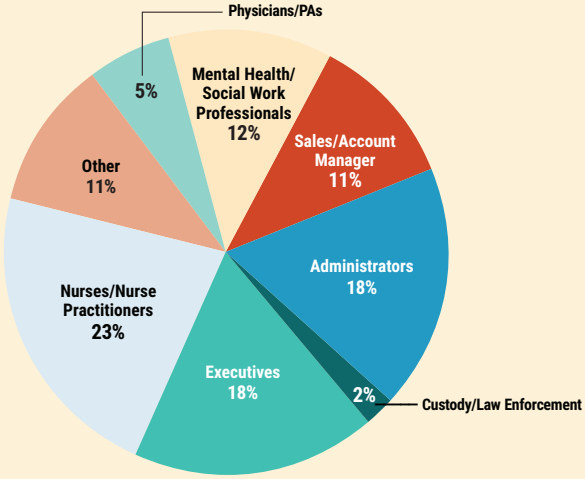
The Expanding Correctional Health Care Market

More than $10 billion is spent annually on government-mandated health care to nearly 2 million incarcerated individuals. Many have had limited or no access to health care prior to incarceration, and they are getting older and sicker as they age. The broad spectrum of services provided to this population ranges from treatment for infectious disease to management of chronic illnesses to general health care. Dental care, mental health care, substance use disorder treatment, and health education also contribute to growing health care budgets each year.

WHO ATTENDED IN 2026?



WHERE DO ATTENDEES WORK?



Who Should Exhibit?

If you offer products and services in the following categories, reserve your space today.

- Correctional Health Care Providers
- Custody Devices
- Dental Supplies/Equipment/Services
- Diagnostic Equipment/Services
- Dialysis Services
- Educational Materials/Training Resources
- Emergency Preparation Supplies
- EHR/Health Record Technologies
- Financial/Legal Services
- Hearing Devices/Services
- Infection Control
- Medical Devices/Equipment/Supplies
- Medication Dispensing Systems
- Mental Health Services
- Opioid Treatment Services
- Patient Well-Being Services/Devices
- Pharmaceuticals
- Pharmacy Services
- Physical Therapy
- Prerelease Program Providers
- Recruitment and Staffing Services
- Software
- Telehealth/Telemedicine
- Uniforms/Scrubs
- University Programs
- Vision Services/Supplies
- More

Connect With the Industry's Best

NCCHC's conference goals include creating the most professional and valuable trade show for the correctional health care field. Attendees rely on this event to make informed decisions and purchases. The Exhibit Hall offers an environment highly conducive to demonstrating your products and services to these motivated professionals. Your participation will put your organization among the most recognized and trusted names in correctional health care today.



Exhibitor Schedule

MOVE-IN HOURS

All exhibits must be assembled by 3 pm on Sunday as the hall will close for cleaning before the opening reception in the Exhibit Hall.

Sunday, April 4		8 am - 2 pm

EXHIBIT HOURS *(subject to change)*

Refreshment breaks are in the Exhibit Hall and are dedicated trade show times.

Exhibit dismantling before 12 pm is strictly prohibited. Exhibitors are required to staff their booths during exhibit breaks.

Sunday, April 4	Opening Reception	5 pm – 6:30 pm
Monday, April 5	Exhibit Hall Open	9 am – 1 pm
	Refreshment Break	9 am – 10:15 am
	Exhibit Hall Lunch	11:30 am – 12:45 pm
Tuesday, April 6	Exhibit Hall Open	9 am – 12 pm
	Refreshment Break	9:15 am – 10 am
	Break and Raffle	11 am – 12 pm
	Exhibit Dismantling	12 pm – 3 pm

Exhibitor Benefits

- **FACE-TO-FACE** conversations with stakeholders
- **FREE** company listing and promotional write-up in the Final Program (deadline applies; maximum 75 words)
- **DISCOUNTS** on ads placed in the conference Preliminary and Final Programs
- **DEDICATED** expo-only hours with complimentary refreshment breaks
- **FREE** preregistration list with attendee mailing addresses and opt-in email addresses (distributed before the conference)*
- **FREE** final registration list with attendee addresses (distributed after the conference)*
- **FREE** company listing with color logo on the event Mobile App and show website, linked to your company website
- **EXCLUSIVE** opportunity to participate in the NCCHC Foundation raffle
- **EXCLUSIVE** website advertising opportunities are available. Email Mary Mac Kinnon at **sales@ncchc.org**.

**In accordance with ACCME/ANCC compliance*

Exhibit Fees & Registration Information

Standard Space 10'x10' Booth $2,500

Prime Space 10'x10' Booth $3,100

Prime booths are located near the Exhibit Hall entrance and lounge area.

Booth Rentals Include:

- Back and side rail draperies, company ID sign, general overhead lighting. (Please note: Carpet, electricity, furnishings, etc., are NOT included. Hotel exhibit floor is carpeted.)
- **Three FREE** full conference registrations per 10'x10' booth (additional registrations available for purchase)
- Complimentary Final Program listing
- **FREE** company listing with color logo on conference Mobile App and website, linked to your company's website
- A vibrant Exhibit Hall including food and beverage area, lounge, and exciting raffle drawings
- Opportunity to advertise for discounted rates in the conference Preliminary and Final Programs
- Opportunity to provide a promotional giveaway item in official conference bags

For more detailed information, please contact sales@ncchc.org.

Exhibition Services

The show contractor's portal will be open in late January 2027 for ordering booth furnishings.

Forget Those Business Cards...

Capture important lead information, contact numbers, and addresses in the swipe of a badge. Lead retrieval services will be available for purchase.

Travel Information

Sheraton San Diego Resort

Soak in the views at the recently renovated Sheraton San Diego Resort, a premier waterfront resort in San Diego minutes from the San Diego Airport and the city's most iconic attractions.

Accommodations

Reservations can be made through this link:
https://book.passkey.com/e/51283593

Sheraton San Diego Resort
1380 Harbor Island Dr.
San Diego, CA 92101

Exclusive Advertising and Sponsorship Opportunities

Pump up your presence on-site and online!

Give your company marketing power and increased visibility! Exhibitors can gain added exposure with cost-effective sponsorships and events that support and enhance the conference. Get recognition through signage, sponsor ribbons, and listings in the final program and website.

Product Theater Events Showcase your product or service to attendees in a meeting where you control the content. NCCHC provides meeting room space, standard audiovisual, reception or a meal. The rest is up to you.	**$35,000 – $70,000**
Premier Educational Programming Educational grants enable NCCHC to help jails, prisons and juvenile confinement facilities improve the quality of health care they provide. Your organization will gain dynamic exposure while supporting the field. This program enables supporting companies to fund educational programs on specific topics on an exclusive basis.	**$15,000 – $60,000**
Exhibit Hall Breaks (Partial or Sole Sponsorship) The exhibit hall serves as a central meeting point throughout the day. Regularly scheduled food and beverage breaks give attendees an opportunity to meet with exhibitors and network with colleagues. These breaks can also feature tumblers with your logo.	**$5,000 – $9,000**
Exclusive! Conference Tote Bags Gain maximum, enduring visibility with the popular conference totes, colorful and emblazoned with your logo.	**$15,000**
Exclusive! Conference Branded Hotel Key Cards Put your logo on the hotel key cards distributed to all event attendees for maximum exposure.	**$22,000**
Evening Reception Provide a sponsorship for an hour-long exclusive networking opportunity.	**$30,000 – $35,000**
Headshot Photo Studio Everyone needs a professional headshot in today's digital age. Support this popular traffic builder in the exhibit hall.	**$15,000 – $20,000**
Exclusive! Mobile App Sponsorship Sponsor the mobile app and place your logo on the dashboard for all attendees to see.	**$6,000**
Exhibit Hall Opening Night Reception Co-Sponsorship Share in sponsorship of this popular opening night event, a first peek at the exhibits and a chance to mingle. Up to four co-sponsors!	**$6,000**
New! Branded Charging Table Conference attendees will love you for providing this handy spot to charge their phones and laptops. Custom branding available on top, sides, and leg.	**$3,000 or 3 for $8,500**
Aisle Sign Support the conference with an aisle sign featuring the aisle number and your company logo.	**$1,000**
Program Advertising Boost your brand with a full-page ad in the preliminary and final programs. Premium positions are limited to exhibitors. Everyone in NCCHC's database receives the preliminary program digitally. The final program is posted online and is distributed in print to everyone at the conference. These rates reflect generous exhibitor discounts.	**$1,750 – $2,275**
Bag Inserts Add your literature to the conference bags to make sure everyone at the show sees it. Pens and other useful giveaways can be submitted for free distribution at NCCHC's discretion. Contact us for more information. Items due to SES warehouse by March 25, 2027.	**$1,000 – $2,000**







For additional sponsorship information, contact Mary Mac Kinnon at sales@ncchc.org

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