

EXHIBITOR PROSPECTUS

NATIONAL
CONFERENCE

50
YEARS



NATIONAL CONFERENCE
ON CORRECTIONAL HEALTH CARE

2026

PARIS LAS VEGAS

CONFERENCE: OCTOBER 24-28, 2026 • EXHIBITS: OCTOBER 25-27

ncchc.org/national-conference

Complete the
Contract Online

Invitation to Exhibit

Join us in Las Vegas for the 50th anniversary of the NCCHC National Conference—the largest correctional health care event in North America. Meet the people who make decisions. Attendees arrive ready to explore solutions, manage costs, and take action. That means more qualified prospects and buyers, more meaningful conversations, and more opportunities to close. From administrators to clinicians to executive leadership, the entire correctional health care community is in the room.

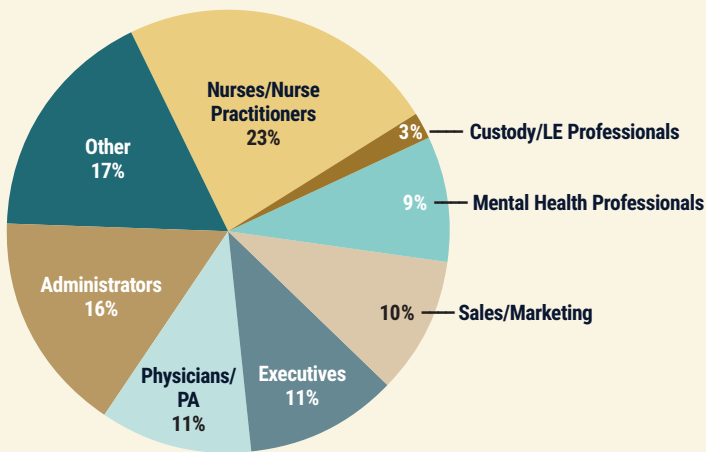
The Expanding Correctional Health Care Market

More than \$10 billion is spent annually on health care for nearly 2 million incarcerated individuals—and the need is growing fast. An aging, high-need population is driving demand for solutions across medical, mental health, dental, and substance use care—backed by real budgets and urgent timelines.

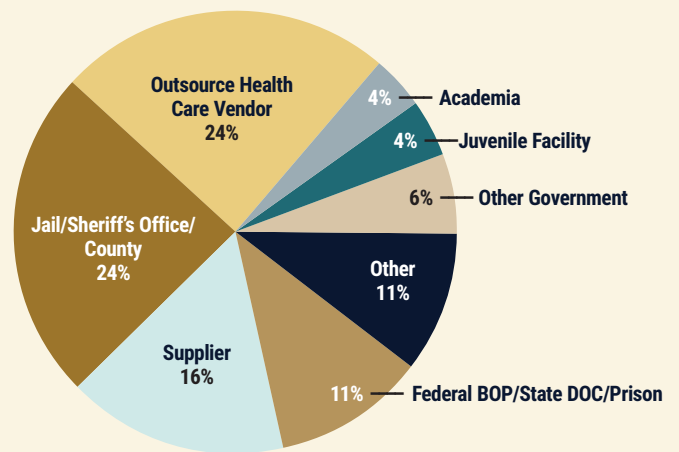
These are not passive audiences. These are buyers.

At NCCHC, you'll connect directly with the decision-makers responsible for purchasing and implementation—giving you the chance to showcase your solutions, generate high-quality leads, and drive measurable business results.

WHO ATTENDED IN 2025?



WHERE DO ATTENDEES WORK?



Who Should Exhibit?

Offer products or services in the categories below? Reserve your space today.

Be sure to select one "Product Finder Category" when completing your contract so the right attendees can find you fast.

- Computer/Software Technologies
- Correctional Health Care Providers
- Custody Devices
- Dental Supplies/Equipment/Services
- Diagnostic Equipment/Services
- Dialysis Services
- Educational Materials/Training Resources
- Emergency Preparation Supplies
- EHR/Health Record Technologies
- Financial/Legal Services
- Infection Control
- Medical Devices/Equipment/Supplies
- Medication Dispensing Systems
- Mental Health Services
- Opioid Treatment Services
- Patient Well-Being Services/Devices
- Pharmaceuticals
- Pharmacy Services
- Prerelease Program Providers
- Recruitment and Staffing Services
- Telehealth/Telemedicine
- Uniforms/Scrubs
- University Programs
- Vision Services/Supplies
- More

Connect With the Industry's Best

Get your solutions in front of correctional health care professionals who are ready to make purchasing decisions.

NCCHC's Exhibit Hall connects you directly with a targeted, high-intent audience—giving you the opportunity to showcase your offerings, generate qualified leads, and accelerate sales.

If you're looking to increase visibility, build trust, and drive results, this is where it happens.



EXHIBITOR SCHEDULE

MOVE-IN HOURS

Sunday, October 25

8 am – 2 pm

All exhibits must be assembled by 3 pm on Sunday as the Exhibit Hall will close for cleaning before the Opening Reception in the Exhibit Hall on Sunday at 5 pm.

EXHIBIT HOURS *(subject to change)*

Sunday, October 25

Opening Reception

5 pm – 6:30 pm

Refreshment breaks are in the Exhibit Hall and are dedicated trade show times.

Monday, October 26

Exhibit Hall Open

9:30 am – 1 pm

Refreshment Break

9:30 am – 10:30 am

Teardown before 12 pm is strictly prohibited. Exhibitors are required to staff their booths during exhibit breaks and the exhibit hall lunch.

Tuesday, October 27

Exhibit Hall Lunch

11:45 am – 1 pm

Exhibit Hall Open

9 am – 12 pm

Refreshment Break

9:15 am – 10 am

Break and Raffle

11 am – 12 pm

Exhibit Dismantling

12 pm – 3 pm

Exhibitor Benefits

- **FACE-TO-FACE** conversations with stakeholders
- **FREE** company listing and promotional write-up in the Final Program (deadline applies; maximum 75 words)
- **DISCOUNTS** on ads placed in the conference Preliminary and Final Programs
- **DEDICATED** expo-only hours with complimentary refreshment breaks
- **FREE** preregistration list with attendee mailing addresses and opt-in email addresses* (distributed before the conference)
- **FREE** final registration list with attendee mailing addresses and opt-in email addresses* (distributed after the conference)
- **FREE** company listing with color logo on the event Mobile App and show website, linked to your company profile and website
- **EXCLUSIVE** opportunity to participate in the NCCHC Foundation raffle
- **EXCLUSIVE** website advertising opportunities are available. Email Mary Mac Kinnon at sales@ncchc.org.

**in accordance with ANCC/ACCME rules regarding ineligible companies*

Exhibit Fees & Registration Information

Standard Space 10'x10' Booth \$2,900

Prime Space 10'x10' Booth \$3,500

Prime booths are located near the Exhibit Hall entrance and lounge area.

Booth Rentals Include:

- Back and siderail draperies, company ID sign, and general overhead lighting. (*Please note:* Electricity, furnishings, etc., are NOT included. Hotel exhibit floor is carpeted)
- **Three FREE** full conference registrations per 10' x 10' booth (additional registrations available for purchase)
- Complimentary Final Program listing
- **FREE** company listing with color logo on the event Mobile App and show website, linked to your company profile and website
- A vibrant Exhibit Hall including food and beverage area, lounge, and exciting raffle drawings
- Discounts on advertisements in the conference Preliminary and Final Programs
- Opportunity to provide a promotional giveaway item in official conference bags

For more detailed information, please contact sales@ncchc.org.

Exhibition Services

Shepard's ExhibitPro Portal will be available in July. Exhibitors order and pay for booth furnishings through the ExhibitPro portal.

Forget Those Business Cards...

Capture important lead information, contact numbers, and addresses in the swipe of a badge. Lead retrieval services will be available for purchase.

Travel Information

Paris Las Vegas

From the top of the Eiffel Tower to the cobblestone streets that lead you to spectacular entertainment and a treasure trove of eclectic shops and galleries, Paris Las Vegas is an elegant world unto itself. It's more than Las Vegas. It's Paris Las Vegas.

Reservations can be made through the housing link provided on the 2026 National Conference on Correctional Health Care website. Make sure to secure your reservations early to ensure accommodations and the special group rate!

Paris Las Vegas

3655 S. Las Vegas Blvd, Las Vegas, NV 89109
(877) 796-2096

Exclusive Advertising and Sponsorship Opportunities

Maximize your visibility—on-site and online.

Give your company marketing power and increased visibility! Exhibitors can gain added exposure with cost-effective sponsorships and events that support and enhance the conference. Get recognition through signage, sponsor ribbons, and listings in the final program and website.

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|---|---------------------------------|
| Product Theater Events Showcase your product or service to attendees in a meeting where you control the content. NCCHC provides meeting room space, standard audiovisual, reception or a meal. The rest is up to you. | \$35,000 – \$70,000 |
| Evening Reception Provide a sponsorship for an hour-long exclusive networking opportunity. | \$30,000 |
| Exclusive! Hotel Key Cards Put your logo on the hotel key cards distributed to all event attendees for maximum exposure. | \$20,000 |
| Premier Educational Programming Educational grants enable NCCHC to help jails, prisons, and juvenile confinement facilities improve the quality of health care they provide. Through educational sponsorship, your organization will gain dynamic exposure while supporting the field. This program enables supporting companies to fund educational programs on specific topics on an exclusive basis. | \$15,000 – \$60,000 |
| Headshot Photo Studio Everyone needs a professional headshot in today's digital age. Support this popular traffic builder in the exhibit hall. | \$15,000 – \$20,000 |
| Exclusive! Conference Tote Bags Gain maximum, enduring visibility with the popular conference totes, colorful and emblazoned with your logo. | \$13,000 |
| Wellness Center Attendees connect and recharge at a branded Wellness Massage Lounge. Local, licensed and insured, professional massage therapists provide a refreshing upper body massage using professional massage chairs. Electronic foot massage stations are always included and complimentary device charging and aromatherapy are also available by request. | \$10,000 – \$15,000 |
| Exclusive! Mobile App Sponsorship Sponsor the mobile app and place your logo on the dashboard for all attendees to see. | \$6,000 |
| Exhibit Hall Opening Night Reception Co-Sponsorship Share in sponsorship of this popular opening night event, a first peek at the exhibits and a chance to mingle. Up to four co-sponsors! | \$6,000 |
| Exhibit Hall Breaks (Partial or Sole Sponsorship) The exhibit hall serves as a central meeting point throughout the day. Regularly scheduled food and beverage breaks give attendees an opportunity to meet with exhibitors and network with colleagues. These breaks can also feature tumblers with your logo. | \$4,000 – \$8,000 |
| New! Branded Charging Table Conference attendees will love you for providing this handy spot to charge their phones and laptops. Custom branding available on top, sides, and leg. | \$3,000 or 3 for \$8,500 |
| Program Advertising Boost your brand with a full page ad in the preliminary and final programs. Premium positions are limited to exhibitors. Everyone in NCCHC's database receives the preliminary program digitally. The final program is posted online and is distributed in print to everyone at the conference. These rates reflect generous exhibitor discounts. | \$1,750 – \$2,275 |
| Aisle Sign Support the conference with an aisle sign featuring the aisle number and your company logo. | \$1,000 |
| Bag Inserts Add your literature to the conference bags to make sure everyone at the show sees it. Pens and other useful giveaways can be submitted for free distribution at NCCHC's discretion. Contact us for more information. Items due to SES warehouse by October 16, 2026. | \$950 – \$2,000 |



For additional sponsorship information, contact Mary Mac Kinnon at sales@ncchc.org

[Complete the Contract Online](#)