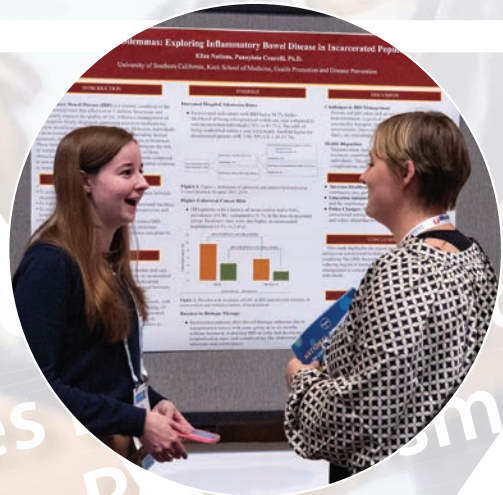


MARKETING 2026 GUIDE



PRINT | DIGITAL | CONFERENCE | SPONSORSHIP | EXHIBIT



**NATIONAL COMMISSION
ON CORRECTIONAL HEALTH CARE**

NCCHC.org

Tap Into NCCHC's Audiences: Our Constituents, Your Customers

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Nearly 1.9 million people are incarcerated in the United States—and many have greater health needs than the general population. Meeting those needs requires skilled professionals, innovative solutions, and efficient use of limited resources. The demand for effective medical and mental health care in corrections has never been greater.

That's where NCCHC comes in. Correctional health professionals and administrators trust us as the go-to source for improving care delivery and outcomes. They turn to our conferences, exhibit halls, publications, and website to discover products, services, and strategies that truly work.

The NCCHC Marketing Guide is your roadmap to connecting with this highly targeted, results-driven audience. It offers proven ways to:

- Reach key decision-makers and purchasers
- Market directly to correctional health professionals
- Build brand recognition by showcasing your solutions

If you don't see the perfect fit in our Guide, we'll collaborate with you to create a custom marketing strategy that meets your goals and budget—whether that's advertising in our publications, exhibiting at our conferences, leveraging our mailing list, or combining options for maximum exposure.

We can help you build your business! Contact:

Mary Mac Kinnon, Exhibits & Sales Manager
National Commission on Correctional Health Care
1145 W. Diversey Parkway, Chicago, IL 60614
Tel: 773-880-1460, ext. 298
sales@ncchc.org



Your Product + Our Constituents = Success

The NCCHC sales team can put together a comprehensive package to help grow your visibility and increase your business. Exhibition packages, sponsorship opportunities, and a solid advertising program can make a real difference in reaching decision makers in the field.

Sought-After Products

A microcosm of the health care system at large, correctional health care encompasses infectious disease, chronic illness, dental care, mental illness, substance abuse, health education, and more. NCCHC constituents are seeking products in the following areas:

- Computer/Software Technologies
- Correctional Health Care Providers
- Custody Devices
- Dental Supplies/Equipment
- Diagnostic Equipment/Services
- Educational Materials/Training Resources
- Emergency Preparation Supplies
- EMR/Health Record Technologies
- Financial/Legal Services
- Infection Control
- Medical Devices, Supplies, Equipment
- Medication Dispensing Systems
- Mental Health Services
- Opioid Treatment Services
- Patient Well-Being Services and Devices
- Pharmaceuticals
- Pharmacy Services
- Prerelease Program Providers
- Recruitment and Staffing Services
- Telehealth/Telemedicine
- Uniforms/Scrubs
- University Programs
- Vision Services, Supplies
- More

Multidisciplinary Audience

NCCHC maintains an extensive database of professionals who work in the field of correctional health care.

- Counselors
- Dental directors
- Directors of nursing
- Health educators
- Health services administrators
- Medical directors
- Mental health directors
- Nurses
- Nurse practitioners
- Pharmacists
- Physician associates
- Physicians
- Psychiatrists
- Psychologists
- Sheriffs
- Social workers
- Therapists
- Wardens

Number of incarcerated individuals

1.9 million



Size of prison health care market

\$13 Billion

Reach the Entire Field

NCCHC programs attract health care professionals who work in every segment of the correctional system.

Jails

Prisons

Juvenile detention/confinement facilities

Federal agencies

State DOC/agencies



Conference Exhibits

GAIN VISIBILITY, New Connections, and New Business

The professionals who attend NCCHC conferences are the leaders and hands-on practitioners in the field. As an exhibitor, you have an unparalleled opportunity to help them find new ways to provide high-quality care.

Each year, conference surveys show that attendees place a high value on the time they spend in the exhibit hall. They come looking for ways to improve health services in their facilities, and they want to forge solid relationships with the companies they select.

NCCHC conferences are the ideal venue for your company to build recognition and relationships with these important contacts.

Spring Conference on Correctional Health Care

April 18-21, 2026

Sheraton New Orleans

With nearly 1,000 attendees, the Spring Conference is a major event for correctional health professionals. Participants come to advance their knowledge, earn continuing education credit, network, and investigate products and services.

\$2,400 standard / \$3,000 prime

Correctional Mental Health Care Conference

July 18-20, 2026

Austin Marriott Downtown

This event focuses on helping health professionals and administrators address the many challenges of providing care to the growing population of incarcerated patients with mental illness and substance abuse problems.

\$1,900 for a tabletop exhibit

National Conference on Correctional Health Care

October 24-28, 2026

Paris Hotel Las Vegas

This high-profile conference is unequaled in the quality and breadth of its education and its attendees, attracting as many as 1,600 professionals for five days of high-intensity programming, abundant networking, and the largest exhibition in this field.

\$2,900 standard / \$3,500 prime

The country's largest gatherings of correctional health professionals!

Attending the NCCHC conference as a first-time exhibitor was an incredible experience for our team. From the moment we arrived, we felt welcomed and supported. Thank you to the entire NCCHC team for going above and beyond to ensure we had everything we needed to be successful. Their guidance and responsiveness made the process seamless and allowed us to focus on what mattered most—connecting with partners. We're grateful for the opportunity to be part of such a well-organized and mission-driven event, and we look forward to participating again at future conferences.

—Liz Chehregosha, Director, Growth Operations
Bicycle Health

What Are Attendees Looking For?

88% visited the exhibits two or more times!

81% are looking for new products and services!

44% want to meet with current suppliers!

**Source: Spring Conference 2025*

Attendees Are Decision Makers With Authority

Nurses/NPs **22%**

Administrators **14%**

Executive Leaders **9%**

Physician/PA **9%**

Mental Health **7%**

Custody/LEO **2%**

Source: National Conference 2024

Conference Sponsorship

EXPAND YOUR REACH Through Sponsorships

Maximize your exposure by sponsoring sessions and events at NCCHC conferences. As a sponsor, you'll enjoy recognition through signage for your booth, sponsor ribbons, high-profile acknowledgment in the program, and more.



Educational Support

NCCHC education experts assemble high-level conference speakers and sessions that provide continuing education credits valued by attendees. Your sponsorship can support speakers and make the session possible while providing high visibility for you. Or how about a well-known national keynote speaker? You can help us start the event with a WOW!

Product Theater

Providing a health care expert to address the audience is a unique visibility opportunity for your company ... and offering a meal or refreshments guarantees a great crowd.

Exhibit Hall Luncheon/Welcome Reception

Get attention in the Exhibit Hall with the welcome reception or lunch. Attendees love this amenity.

Refreshment Breaks

Coffee breaks, snacks in the afternoon, continental breakfast to start the day off right – we can put together delicious, cost-effective options.

Additional Sponsorships

More opportunities are available for special receptions, conference padfolios, show bags, lanyards, key cards, hall banners, aisle signs, photo studio, and more!

Conference Mobile App

Connect with attendees through sponsorship of the NCCHC conference app. Put your name in front of attendees every time they check their phones.



At the
2024 National Conference
attendees used the
app **17,400** times

Webinar Sponsorship

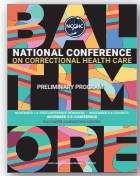
Sponsoring an NCCHC educational webinar is a great way to get your name in front of potential customers – they can tune in right from their home or workplace. Free sponsored webinars attract up to 1,000 participants!

Call NCCHC today at 773-880-1460, ext. 298,
or email sales@ncchc.org!

Conference Program Advertising

Decision makers know that NCCHC conferences are the place to be!

Conference programs are posted on the conference website, increasing your exposure exponentially!



Preliminary Program

An ad in the Preliminary Program delivers your message to more than 38,000 correctional health care professionals who are potential attendees.



Final Program

Distributed on-site, this resource directs attendees to educational sessions, exhibit hall events, refreshments, exhibitor locations, and more. This program is an essential reference during and after the event.

PRODUCTION SCHEDULE AND AD RATES*

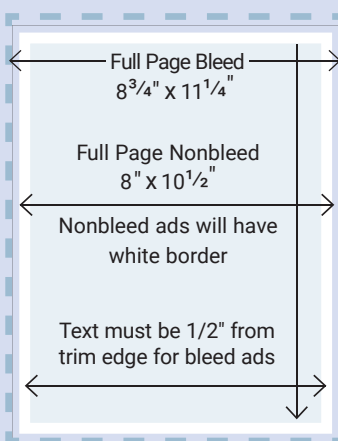
Full page color only	Exhibitor Rates		Nonexhibitor Rates	IO/Art Due	Distribution
	Regular	Premium*	Regular		
Spring Conference on Correctional Health Care: April 18-21, 2026					
Preliminary Program	\$1,750	\$2,275	\$2,100	January 4, 2026	January 2026
Final Program	\$1,750	\$2,275	\$2,100	March 9, 2026	April 18, 2026
Correctional Mental Health Care Conference: July 18-20, 2026					
Preliminary Program	\$1,300	\$1,700	\$1,700	March 27, 2026	April 2026
Final Program	\$1,300	\$1,700	\$1,700	June 5, 2026	July 18, 2026
National Conference on Correctional Health Care: Oct. 24-28, 2026					
Preliminary Program	\$1,750	\$2,275	\$2,600	June 25, 2026	July 2026
Final Program	\$1,750	\$2,275	\$2,600	September 10, 2026	October 24, 2026
Conference Bag Insert	\$950 (\$500 with purchase of a program ad)		\$2,200		

*Premium placement includes Inside Front Cover, Inside Back Cover, Facing Schedule, and Facing Floor Plan. Sold on a space-available basis.

AD SPECIFICATIONS

- Conference programs run full-page ads only.
- Full page bleed size: 8³/₄" x 11¹/₄"
- Full page nonbleed size: 8" x 10¹/₂"
- Ads must be submitted designed, sized, and print-ready.
- Adobe PDF preferred; must be high-resolution
- Nonbleed ads will have a white border.
- On bleed ads, text must be 1/2" from the edge.

Ad Dimensions



POLICIES

Rates

NCCHC reserves the right to change rates at any time, and to charge a fee to make copy and design changes.

Acceptance of Advertising

All advertising is subject to NCCHC approval. NCCHC reserves the right to reject any advertisement not in keeping with the organization's standards.

In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify and hold harmless NCCHC, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

2026 Conference Program Advertising Contract

Company _____ Ad agency _____
 Contact _____ Title _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____

I agree to the terms and conditions of this contract, including adherence to the specifications and policies on page 6.

Authorized signature _____ Date _____

Ad Reservations

Check the appropriate rate to indicate the ad space to be reserved. Please submit your ad to sales@ncchc.org.

Full page color only	IO/Art Due	Exhibitor Rates		Nonexhibitor Rates
		Regular	Premium	Regular
Spring Conference on Correctional Health Care: April 18-21, 2026				
Preliminary Program	1/4/26	<input type="radio"/> \$1,750	<input type="radio"/> \$2,275	<input type="radio"/> \$2,100
Final Program	3/9/26	<input type="radio"/> \$1,750	<input type="radio"/> \$2,275	<input type="radio"/> \$2,100
Correctional Mental Health Care Conference: July 18-20, 2026				
Preliminary Program	3/27/26	<input type="radio"/> \$1,300	<input type="radio"/> \$1,700	<input type="radio"/> \$1,700
Final Program	6/5/26	<input type="radio"/> \$1,300	<input type="radio"/> \$1,700	<input type="radio"/> \$1,700
National Conference on Correctional Health Care: Oct. 24-28, 2026				
Preliminary Program	6/25/26	<input type="radio"/> \$1,750	<input type="radio"/> \$2,275	<input type="radio"/> \$2,600
Final Program	9/10/26	<input type="radio"/> \$1,750	<input type="radio"/> \$2,275	<input type="radio"/> \$2,600
Conference Bag Insert Materials due to NCCHC one month before each conference	Spring 3/27/26 National 9/25/26	<input type="radio"/> \$950 (\$500 with purchase of a program ad)		<input type="radio"/> \$2,200

Cancellation Policy

Cancellations must be received in writing before the insertion order deadline. Cancellations received after the insertion order deadline will forfeit the total cost of ad, color and placement.

Payment

Amount Due: _____

- ☐ Our check payable to NCCHC is enclosed. ☐ Please invoice us.
☐ Credit card: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card number _____ CVV _____ Expiration date _____

Billing address (if different from above) _____

Authorized cardholder signature _____

Print name _____ Date _____

Return to:

NCCHC | 1145 W. Diversey Pkwy. | Chicago, Illinois 60614
 Email: sales@ncchc.org | Phone: 773-880-1460, ext. 298

Web Retargeting

Reach NCCHC's **269,000+**
Annual Web Visitors

GUARANTEED DIGITAL REACH TO NCCHC ONLINE AUDIENCE

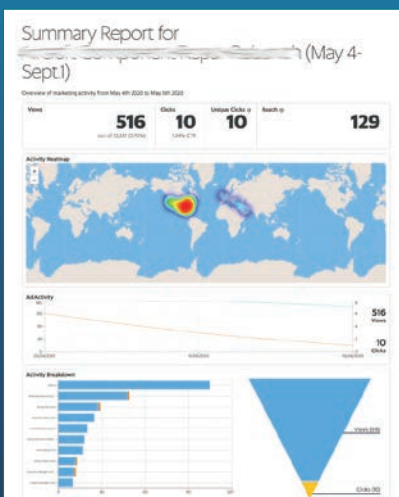
Retarget our audience of correctional health professionals with your message and exponentially increase your visibility to the RIGHT people. Our audience becomes your audience with retargeting. Access NCCHC website visitors and retarget them with your digital ads anywhere they visit online.

Quality Audience

Don't rely on broad, generic targeting on common ad platforms. Stand out by showcasing your brand to those who are most interested in your products and services.

Easy to Use

You provide up to four standard digital ad sizes. NCCHC does the rest. Your ad will appear on brand-safe sites across the internet to put your message wherever our visitors go. Access real-time reports showing number of impressions, clicks, and geographical reach.



Track Your Success With Your Personal
Real-Time Dashboard

IMPRESSIONS | CLICKS | LOCATIONS

How it Works

STEP 1. Prospects visit NCCHC website.



STEP 2.

Your ad is served to them on other websites they visit.



STEP 3. Interested readers click on your ad and go to your site.

Ad Specifications

.jpg or .gif static images only; no flash

Leaderboard 728x90

Skyscraper 160x600

Square 300x250

Mobile (optional) 320x50

URL needed. Please allow 7 days for campaign setup.

Choose Your Package

	Package Price	Duration	# of Impressions
Basic	\$2,500	3 Months	50,000
Standard	\$3,500	3 Months	100,000
Premium	\$5,500	3 Months	200,000

2026 NCCHC Web Retargeting Advertising Contract

Company _____ Ad agency _____
Contact _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

I agree to the terms and conditions of this contract, including adherence to the specifications and policies.

Authorized signature _____ Date _____

POLICIES

Rates

NCCHC reserves the right to change rates at any time and to charge a fee to make copy and design changes.

Acceptance of Advertising

All advertising is subject to NCCHC approval. NCCHC reserves the right to reject any advertisement not in keeping with our standards. The advertiser and the agency, jointly and severally, will indemnify and hold harmless NCCHC, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including,

without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

Privacy

Individuals are not identified as all data is provided in aggregate.

Cancellation Policy

Cancellations must be received in writing before the campaign start date. Cancellations received after the campaign begins will forfeit the total cost of the campaign.

Ad Reservations

Please indicate your package choice below.

Ad Package

- | | | |
|---|---|--|
| <input type="radio"/> Basic (\$2,500)
50,000 Impressions | <input type="radio"/> Standard (\$3,500)
100,000 Impressions | <input type="radio"/> Premium (\$5,500)
200,000 Impressions |
|---|---|--|

Enter the exact URL where you would like to send your audience when ads are clicked.

Enter the start date for your campaign. Please allow 7 days for setup. _____

▶▶▶ Email all ad materials to Sales@ncchc.org.

Payment

Amount Due: _____

- ☐ Our check payable to NCCHC is enclosed. ☐ Please invoice us.
☐ Credit card: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card number _____ CVV _____ Expiration date _____

Billing address (if different from above) _____

Authorized cardholder signature _____

Print name _____ Date _____

Return to:

NCCHC | 1145 W. Diversey Pkwy. | Chicago, Illinois 60614
Email: sales@ncchc.org | Phone: 773-880-1460, ext. 298

CorrectCare® Extra Digital E-Newsletter

Two Ways to Advertise

NCCHC's new e-newsletter is designed for the way readers consume content today.

CorrectCare Extra is emailed to 25,000+ correctional health professionals every other week — 26 issues a year — to keep them informed of industry news and important NCCHC updates. *CorrectCare Extra* uses artificial intelligence to deliver the most pertinent news to each individual reader, based on their past newsletter reading preferences.

Advertise with an eye-catching banner ad or through a teaser linked to your own sponsored thought leadership content. **Limited to two banner ads and two thought leadership opportunities per issue!**

Reserve your space now and reach executives, practitioners, administrators, and other decision makers.

Banner Ads

Get great visibility with an eye-catching graphic linking to your landing page or site.

Thought Leadership Article

Promote your thought leadership with a headline and description (up to 200 characters — client provided) with a link to your landing page, and an image. Thought leadership content is subject to approval by NCCHC. Unique, nonpromotional content will garner the most leads.

Rates

Schedule a Full Year and Save 50%!

	1x	6x	12x	26x
Banner Ad (600x150)	\$1,100	\$4,950	\$8,850	\$14,300
Thought Leadership Ad (250 x 250 Square or larger)	\$1,300	\$5,850	\$10,450	\$16,900

FANTASTIC OPEN AND CLICK RATES!

Total
open rate:
59%

Unique
open rate:
41%

Total
click rate:
6.7%

(5/1/25-7/24/25 figures)

The screenshot displays the CorrectCare Extra e-newsletter layout. At the top is the NCCHC logo and the title 'CorrectCare Extra' with the subtitle 'A publication of the National Commission on Correctional Health Care'. Below this is a 'Banner Ad' section featuring the 'YesCare' logo and the text 'Your Rewarding Career in Alabama Begins Here.' with a QR code. The main content area includes 'Sponsored Content' for 'Medication-Assisted Treatment (MAT)' with a 'Thought Leadership Ad' label, 'NCCHC News' about 'Coming Soon! New Jail, Prison, and Mental Health Standards', a 'MH Providers' section with the headline 'More than a job.' and a 'Learn more' button, and a 'Webinar: Dental Emergencies in Correctional Settings' section with a 'Read More' link. The interface uses a blue and white color scheme with various images related to healthcare and correctional facilities.

SPECIFICATIONS

- **URL needed to link to advertiser's website**
- **Banner Ad Size:** 600x150 pixels.
- **Thought Leadership Graphic Size:** Square, 250x250 pixels or larger
- **File formats accepted:** JPG, PNG, GIF
- **Maximum file size:** 5MB
- **Image color mode:** RGB (not CMYK)
- **Image resolution:** 72 dpi

To maximize impact on mobile devices, keep text brief and use the largest text size possible.

For GIFs with Animation

- Please use slow animation (no blinking ads permitted)
- GIF must be animated; client must supply animation
- Maximum 5 layers

Note: Include important information in the first frame as Outlook doesn't support animated files.

Deadline & Submission

Materials due: One week prior to publication date. Published every other week on Thursday.

For more information: Mary Mac Kinnon, Exhibits & Sales Manager | **Email:** sales@ncchc.org | **Phone:** 773-880-1460, ext. 298

2026 CorrectCare® Extra Advertising Contract

Send all ad materials to sales@ncchc.org.

Company _____ Ad agency _____
Contact _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____
Email _____

I agree to the terms and conditions of this contract, including adherence to the specifications and policies on page 10 and 11.

Authorized signature _____ Date _____

Ad Reservations

Place an "X" for the following options. Fill in the desired frequency.

Ad Type	Frequency
<input type="radio"/> Banner Ad	Times _____
<input type="radio"/> Thought Leadership Ad	Times _____

	1x	6x	12x	26x
Banner Ad (600x150)	\$1,100	\$4,950	\$8,850	\$14,300
Thought Leadership Ad (250 x 250 Square or larger)	\$1,300	\$5,850	\$10,450	\$16,900

Policies

Acceptance of Advertising

All advertising is subject to NCCHC approval. NCCHC reserves the right to reject any advertisement not in keeping with the publication's standards. In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify and hold harmless NCCHC, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

Limit and Placement

To provide content of greatest interest to our readers, advertising is limited to one banner or one thought leadership article link per issue per advertiser. There is no guarantee of category exclusivity, but banners or content from advertisers in the same category will not be placed adjacent to each other.

Cancellation Policy

Cancellations must be received in writing before the submission deadline for each issue. Cancellations received after the submission deadline will forfeit the total cost of the ad.

Payment

Amount Due: _____

- ☐ Our check payable to NCCHC is enclosed. ☐ ACH/Wire ☐ Please invoice us.
☐ Credit card: ☐ MasterCard ☐ Visa ☐ American Express ☐ Discover

Card number _____ CVV _____ Expiration date _____

Billing address (if different from above) _____

Authorized cardholder signature _____

Print name _____ Date _____

Return to:

NCCHC | 1145 W. Diversey Pkwy. | Chicago, Illinois 60614
Email: sales@ncchc.org | Phone: 773-880-1460, ext. 298

CorrectCare® is the ONLY magazine published for the correctional health field. Reach your target audience of health care professionals via this focused, trusted, and unique publication.

Thousands of professionals rely on CorrectCare® for important information from a source they trust. NCCHC's magazine reaches a broad spectrum of dedicated professionals who make and influence decisions about health care in their facility. CorrectCare® puts your message in front of the people who need—and want—it most.

Readership

CorrectCare® is distributed for free in print (circulation 7,000) and digital (38,000) formats to Certified Correctional Health Professionals, NCCHC-accredited facilities, and other qualified recipients. According to the latest readership study, 84% pass their copy along or file it for future reference.

CorrectCare® is also available on the NCCHC website, where it is archived as a valued resource.

Editorial Scope

As the voice of the preeminent organization in correctional health care, CorrectCare® is the most trusted and valued magazine in this field. It features news, articles, and commentary on timely and important topics. Each issue also shares news from NCCHC and its supporting organizations.

The One and Only

CorrectCare® is the No. 1 publication for correctional health care experts, leaders, and practitioners!

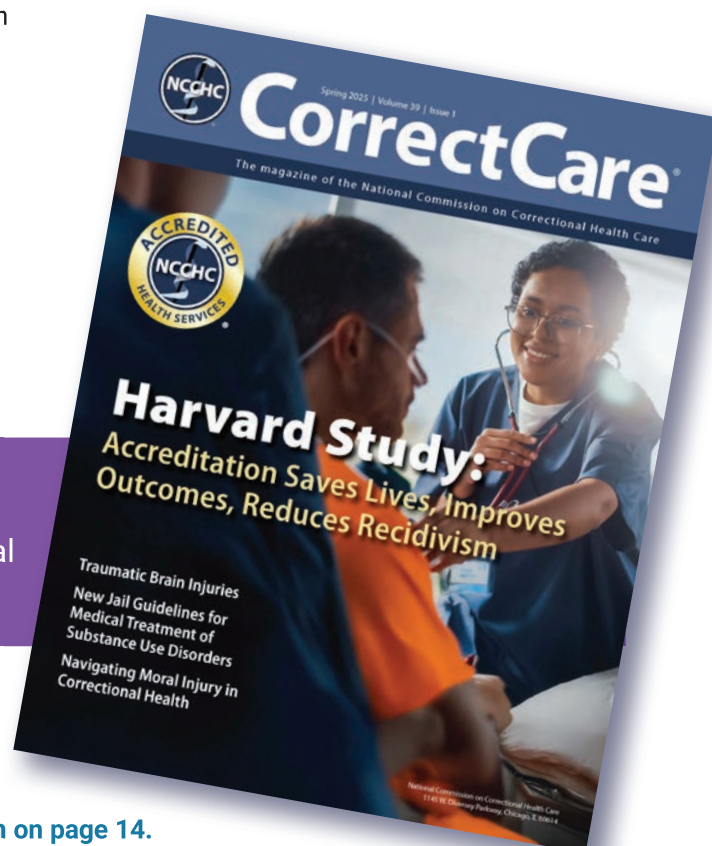
Printed Inserts

CorrectCare® accepts loose and tip-in inserts of printed material. Rates and quantities for this customized service vary. Please call for details.

Critical Issues, Valued Content

Articles in the past year included:

- Jail Guidelines for Medical Treatment of Substance Use Disorders
- The Montana DOC Reduces Chronic Pain, Without the Use of Opioids
- Moral Injury in Correctional Health
- The Move to Decrease Antibiotic Usage
- Period Care: Meeting Menstrual Health Needs
- Reducing the Pipeline for Competency Restoration Treatment
- Traumatic Brain Injuries



To reserve ad space, complete the order form on page 14.

Production Schedule

Frequency: Two print issues per year with additional digital distribution.

Issue	Contract Due	Art Due	Distribution
40-1, Spring 2026	February 13	February 20	April 2026
40-2, Fall 2026	August 7	August 14	September 2026

AD RATES

FREQUENCY	1X	2X
Back Cover	\$5,000	\$4,900
Inside Cover (Front or Back)	\$4,500	\$4,400
Full Page	\$3,500	\$3,300
Half Page (Vertical or Horizontal)	\$2,900	\$2,800
Quarter Page (Vertical only)	\$2,300	\$2,200

Policies

Acceptance of Advertising

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In consideration of publication of an advertisement, the advertiser and the agency, jointly and severally, will indemnify and hold harmless NCCHC, its officers, agents and employees against expenses (including legal fees) and losses resulting from the publication of the contents of the advertisement, including, without limitation, claims or suits for libel, violation of right of privacy, copyright infringement or plagiarism.

Rates

NCCHC reserves the right to change rates at any time, and to charge a fee to make copy and design changes.

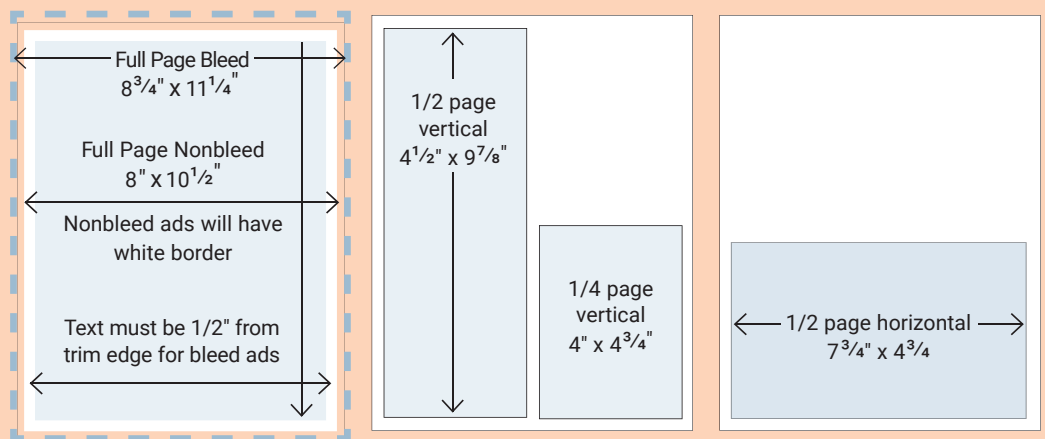
Cancellation Policy

Cancellations must be received in writing before the insertion order deadline for each issue. Cancellations received after the insertion order deadline will forfeit the total cost of ad, color and placement.

AD SPECIFICATIONS

- Conference programs run full-page ads only.
- Full page bleed size: 8³/₄" x 11¹/₄"
- Full page nonbleed size: 8" x 10¹/₂"
- Ads must be submitted designed, sized, and print-ready.
- Adobe PDF preferred; must be high-resolution
- Nonbleed ads will have a white border.
- On bleed ads, text must be 1/2" from the edge.

Ad Dimensions



2026 CorrectCare® Advertising Contract

Company _____ Ad agency _____
Contact _____ Title _____
Address _____
City _____ State _____ Zip _____
Phone _____ Email _____ Web _____
Product to be advertised _____

I agree to the terms and conditions of this contract, including adherence to the specifications and policies on page 13.

Authorized signature _____ Date _____

Production Schedule

Frequency: Two print issues per year with additional digital distribution.

Issue	Contract Due	Art Due	Distribution
40-1, Spring 2026	February 13	February 20	April 2026
40-2, Fall 2026	August 7	August 14	September 2026

Ad Reservations

Place an "X" for the following four options. **Refer to page 13 for pricing and production schedule.**

Ad Size/Location	Frequency	Issue
<input type="radio"/> Back Cover	<input type="radio"/> 1/2 Vertical	<input type="radio"/> 40-1, Spring 2026
<input type="radio"/> Inside Front Cover	<input type="radio"/> 1/2 Horizontal	<input type="radio"/> 40-2, Fall 2026
<input type="radio"/> Inside Back Cover	<input type="radio"/> 1/4 Page Vertical	
<input type="radio"/> Full Page		

Payment

Amount Due: _____

☐ Our check payable to NCCHC is enclosed.

☐ Please invoice us.

☐ Credit card:

☐ MasterCard

☐ Visa

☐ American Express

☐ Discover

Card number _____ CVV _____ Expiration date _____

Billing address (if different from above) _____

Authorized cardholder signature _____

Print name _____ Date _____

Return to:

NCCHC | 1145 W. Diversey Pkwy. | Chicago, Illinois 60614

Email: sales@ncchc.org | Phone: 773-880-1460, ext. 298

More Opportunities

Promote your product or service using one of the most cost-effective marketing tools available: the mail

Renting the NCCHC mailing list is an effective way to communicate with our constituents and maintain a top-of-mind presence throughout the year. Our list offers direct access to thousands of engaged correctional health professionals. Multiple selections and regular updates make it easy to deliver your message to your exact target audience and maximize response rates.

Segments

The lists are updated continually, but here's a sampling of counts for commonly requested categories (July 2025 figures):

Total U.S. 88,000

Email addresses 61,525

Job Title

● Nurses	9,870
● Physicians	2,587
● Mental Health Professionals	1,187
● Administrators	1,960
● Nurse Practitioners	411
● Dentists	329

Work Setting

● Jail	8,578
● Prison	4,320
● Juvenile Facility	2,755
● Department of Corrections	1,416

Subgroup

● Certified Correctional Health Professionals	4,578
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WHERE WILL YOU FIND YOUR NEXT GREAT HIRE?

Find your next lead with the **National Commission on Correctional Health Care mailing list**, a proven tool to reach over 88,000 physicians, nurses, mental health care providers, medical directors, nurses and other allied health professionals and administrators. Pinpoint your audience by job title, work setting and demographics. No other marketing channel allows you such a targeted marketing opportunity.

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NCCHC's bimonthly journal packs a BIG impact.

Journal of Correctional Health Care, the official journal of the National Commission on Correctional Health Care, is the only national, peer-reviewed scientific journal to focus on this complex and evolving field. It is the primary resource for the latest research and developments in this area.

High-impact opportunities for you include:

Print, web, and email advertising • Educational supplements • Expert roundtables
 Reprints • Sponsored subscriptions • and much more!

Your message will reach a highly engaged audience of journal subscribers and NCCHC constituents, plus enjoy bonus distribution at NCCHC conferences.

For complete information and to customize an advertising strategy, contact Joann Mitchell, Global Sales Manager, at 973-464-3602 or jmitchell@liebertpub.com.



More Opportunities

NCCHC Buyers Guide

Enhance your competitive advantage with the user-friendly Buyers Guide.

This online resource connects correctional health professionals with the suppliers they need, promoting products and services relevant to correctional health care.

Users find businesses through a simple yet powerful search tool, or with an index of precise categories and headings.

For advertisers, the NCCHC Buyers Guide represents a digital focal point for connecting to your core market. With flexible campaign and inventory options, the Guide gives you more ways to deliver your message to a targeted audience year-round without the limitations of pay-per-click.

More than 1,000 Visits in 2024

Pricing and placement opportunities include the following:

\$150	Priority Placement
\$200	Keyword Search Package
\$350	Video-Enhanced Listing
\$499	Completed Web-Enabled Listing
\$1,150	3rd Place Premium Placement
\$1,350	2nd Place Premium Placement
\$1,500	1st Place Premium Placement
\$1,599	Product Showcase Ad
\$2,999	Featured Content
\$3,000	Jumbotron
\$3,399	Featured Companies
\$3,599	Box Ad
\$3,599	Leaderboard
\$7,500	Catfish (floats at the bottom of the guide)

Powered by MultiView, the Buyers Guide is available at ncchcbuyersguide.com. For information, call 972-402-7070, or email salesinquiries@multiview.com.



SIMPLIFIND

Tap into the incredible network of the National Commission on Correctional Health Care

with the NCCHC Buyers Guide. Powered by MultiView, the Guide is the premier search tool for correctional health care practitioners. Find the suppliers and services you need, within the network of the association you trust.

Simplifind your search today at www.ncchcbuyersguide.com



NCCHC Foundation Partnerships

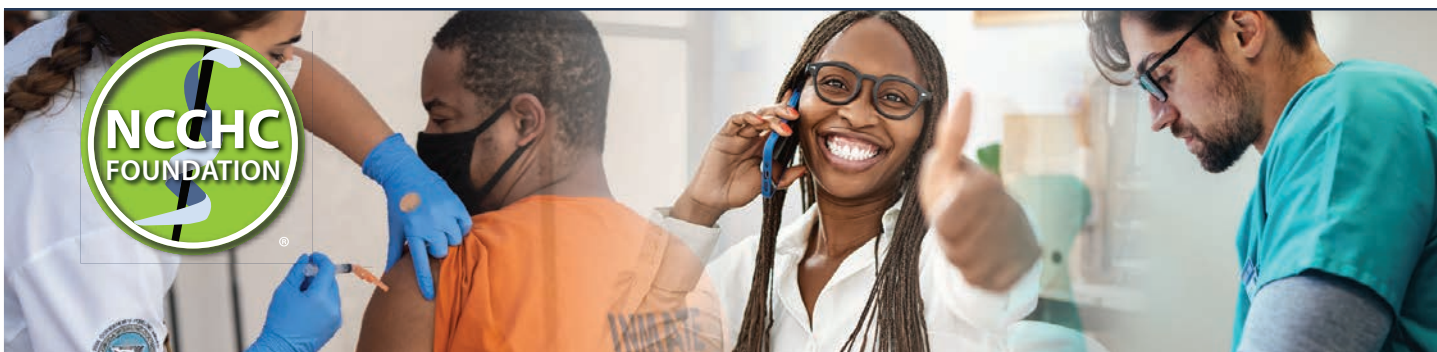
Partner with the NCCHC Foundation and Make an Impact

At the NCCHC Foundation, we offer various ways to partner with us and make a significant impact in the field of correctional health care. With a range of giving levels, there are options suitable for everyone.

We welcome donations and sponsorships at any level that suits you or your organization.

PARTNERSHIP LEVELS

Diamond Partners	\$100,000+	Gold Partners	\$10,000 - \$24,999
Titanium Partners	\$50,000 - \$99,999	Silver Partners	\$5,000 - \$9,999
Platinum Partners	\$25,000 - \$49,999	Bronze Partners	\$1,000 - \$4,999
		Supporters	\$250 - \$999



Sponsorship Opportunities

Sponsor Scholarships: Support students and early career professionals in attending our conferences to foster enthusiasm for the field, expose scholarship recipients to NCCHC standards, and elevate education within correctional health care.

- \$10,500: Covers airfare, lodging, and full conference registration for 3 scholars to attend an in-person conference.
- \$3,500: Provides virtual conference registration for 10 scholars.

Sponsor Educational Webinars: Support our mission of educating correctional health professionals through webinars on diverse topics. Contributions enable us to offer these webinars free to attendees and maintain an online archive for one year.

- \$12,500: Covers development, speaker recruitment, promotion, and continuing education for up to 1,000 participants.

Sponsor 12 Months of the Career Center: Support the correctional health care workforce while gaining year-round visibility for your organization.

- \$5,000 (package valued at over \$7,000): includes job postings, recognition & ads.

Sponsor Foundation Booth Activation/Fundraiser: Collaborate with us to create engaging activities at our 2026 in-person conferences, highlighting the Foundation and providing memorable experiences for attendees.

- \$5,000 - \$15,000: Depending on the offering.

Sponsor the NCCHC Foundation's Scholarship Meet & Greets in 2026:

- \$2,000 per Meet & Greet (3 opportunities, 1 at each conference)

Sponsor the NCCHC Foundation's Scholarship Reception: Join us in celebrating and honoring scholarship awardees with an all-attendee event featuring food, beverages, and entertainment. Customize the sponsorship to align with your company's vision and goals.

- \$15,000 - \$30,000: Depending on format and offerings.

We welcome the opportunity to discuss these partnership options and explore how we can mutually benefit from collaboration. Thank you for considering joining us in our mission to advance correctional health care.

Contact: Julie Haugland, NCCHC Foundation Manager at: **773-880-1460, ext. 290** • info@ncchcfoundation.org

NCCHC Foundation Career Center



NCCHC Foundation Career Center: Connecting Talent with Opportunity

careers.ncchcfoundation.org

For Employers

Maximize Your Recruitment Efforts

- **Position Postings:** Choose from a variety of paid job posting packages.
- **Recruitment Packages:** Tailored packages to meet your specific recruitment needs.
- **Resume Purchases:** Access top talent with our resume purchase option.
- **Banner Ads:** Increase your visibility with strategic ad placements.

For Job Seekers

One-Stop Career Resource Center

- **Free Personal Account and Resume Posting**
- **Free Career Advice:** Access a wealth of articles, resume reviews, and more.
- **Industry Insights:** Gain in-depth knowledge on industry outlook, wages, qualifications, and more.
- **Paid Premium Services:** Enhance your job search with professionally written resumes, cover letters, LinkedIn profiles, interview preparation, and coaching.

Fees for job postings and banner ads support the NCCHC Foundation's workforce development initiatives, including scholarships and educational offerings.

Job Postings

30 Day Job Posting - \$299

- Posted for 30 days
- Additional upgrades available
- Renewal cost discounted to \$249 for each subsequent 30-day period

Premium Job Posting Package - \$499

- Posted for 30 days
- Remains high in search results
- Highlighted to stand out

Ultimate Recruitment Package - \$699

- TalentBoost Upgrade: Distributes job to a network of premier job sites and search engines
- Posted for 30 days
- Remains high in search results
- Highlighted to stand out

Special Offer for CorrectCare Extra Six-Time Advertisers

- Six-time advertisers in CorrectCare Extra receive the Premium Package at the cost of the Basic Package.
- \$499 for 30 days

Resume Purchase

- **Single Resume Purchase:** \$35

Banner Ads

30 Day Home Page Leaderboard Ad - \$1,000

- Strategically placed at the top of the Home Page for maximum visibility
- High return on investment by driving traffic to your website
- 728 x 90 .jpg or .gif accepted

30 Day Home Page Sidebar Ad - \$1,000

- Prominently placed on the side of the Home Page for maximum visibility
- High return on investment by driving traffic to your website
- 300 x 250 .jpg or .gif accepted

30 Day Inner Banner Ad - \$800

- Strategically placed within content for maximum visibility
- High return on investment by driving traffic to your website
- 728 x 90 .jpg or .gif accepted

6 Month Inner Banner Ad - \$4,000

- Strategically placed within content for maximum visibility
- High return on investment by driving traffic to your website
- 728 x 90 .jpg or .gif accepted

For any inquiries or to discuss a custom recruitment package, please reach out to us at careercenter@ncchcfoundation.org.

Connect with us today and take the next step in your career or recruitment journey!