



# NATIONAL CONFERENCE ON CORRECTIONAL HEALTH CARE

## EXHIBITOR PROSPECTUS

CONFERENCE: NOVEMBER 1-5, 2025 • EXHIBITS: NOVEMBER 2-4

Baltimore Convention Center

[ncchc.org/national-conference](https://ncchc.org/national-conference)  
LINK TO CONTRACT

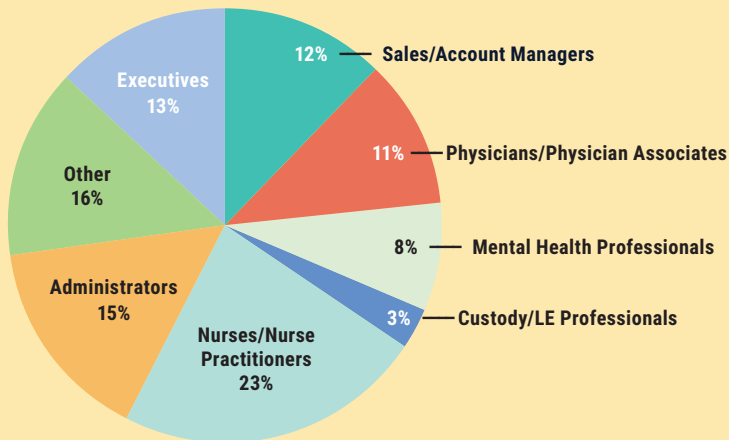
# Invitation to Exhibit

Join us in historic Baltimore for the largest correctional health care event of the year. You will find more prospects, more opportunities, and more decision-makers eager to find solutions and savings. Attendees come from all sectors of the correctional health care community — administrators, clinicians, executives, and more.

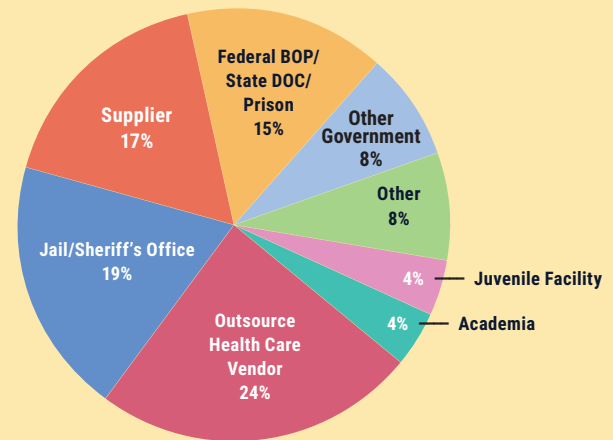
## The Expanding Correctional Health Care Market

More than \$10 billion is spent annually on government-mandated health care to nearly 2 million incarcerated individuals. Many have had limited or no access to health care prior to incarceration, and they are getting older and sicker as they age. The broad spectrum of services provided to this population ranges from treatment for infectious disease to management of chronic illnesses to general health care. Dental care, mental health care, substance abuse treatment, and health education also contribute to growing health care budgets each year.

### WHO ATTENDED IN 2024?



### WHERE DO ATTENDEES WORK?



## Who Should Exhibit?

If you offer products and services in the following categories, reserve your space today.

- Computer/Software Technologies
- Correctional Health Care Providers
- Custody Devices
- Dental Supplies/Equipment/Services
- Diagnostic Equipment/Services
- Dialysis Services
- Educational Materials/Training Resources
- Emergency Preparation Supplies
- EHR/Health Record Technologies
- Financial/Legal Services
- Infection Control
- Medical Devices/Equipment/Supplies
- Medication Dispensing Systems
- Mental Health Services
- Opioid Treatment Services
- Patient Well-Being Services/Devices
- Pharmaceuticals
- Pharmacy Services
- Prerelease Program Providers
- Recruitment and Staffing Services
- Telehealth/Telemedicine
- Uniforms/Scrubs
- University Programs
- Vision Services/Supplies
- More

## Connect With the Industry's Best

NCCHC's conference goals include creating the most professional and valuable trade show for the correctional health care field. Attendees rely on this event to make informed decisions and purchases. The Exhibit Hall offers an environment highly conducive to demonstrating your products and services to these motivated professionals. Your participation will put your organization among the most recognized and trusted names in correctional health care today.



## EXHIBITOR SCHEDULE

### MOVE-IN HOURS

**Saturday, November 1**

12 pm - 4 pm

**Sunday, November 2**

8 am - 2 pm

All exhibits must be assembled by 3 pm on Sunday as the hall will close for cleaning before the opening reception in the Exhibit Hall.

### EXHIBIT HOURS *(subject to change)*

**Sunday, November 2**

Opening Reception

5 pm – 6:30 pm

Refreshment breaks are in the Exhibit Hall and are dedicated trade show times.

**Monday, November 3**

Exhibit Hall Open

9:30 am – 1 pm

Refreshment Break

9:30 am - 10:30 am

Exhibit Hall Lunch

11:45 am - 1 pm

Teardown before 12 pm is strictly prohibited. Exhibitors are required to staff their booths during exhibit hours.

**Tuesday, November 4**

Exhibit Hall Open

9 am – 12 pm

Refreshment Break

9:15 am – 10 am

Break and Raffle

11 am – 12 pm

Exhibit Dismantling

12 pm – 3 pm

## Exhibitor Benefits

- **FREE** company listing and promotional write-up in the Final Program (deadline applies; maximum 75 words)
- **DISCOUNTS** on ads placed in the conference Preliminary and Final Programs
- **DEDICATED** expo-only hours with complimentary refreshment breaks
- **FREE** preregistration list with attendee mailing addresses and email addresses if the attendee agrees to receive email from exhibitors (distributed before the conference)
- **FREE** final registration list with attendee addresses (distributed after the conference)
- **FREE** company listing with color logo on the event Mobile App, linked to your company website
- **EXCLUSIVE** opportunity to participate in the NCCHC raffle
- **EXCLUSIVE** web site advertising opportunities are available. Email Mary Mac Kinnon at [sales@ncchc.com](mailto:sales@ncchc.com).

## Exhibit Fees & Registration Information

Standard Space 10'x10' Booth ..... \$2,800

Prime Space 10'x10' Booth ..... \$3,400

Prime booths are located near the exhibit hall entrance and lounge area.

### Booth Rentals Include:

- Back and siderail draperies, company ID sign, general overhead lighting. *(Please note: Carpet, electricity, furnishings, etc., are NOT included. Convention center exhibit floor is NOT carpeted.)*
- **Three FREE** full conference registrations per 10' x 10' booth (additional registrations available for purchase)
- Complimentary Final Program listing
- **FREE** company listing with color logo on Mobile App and website, linked to your company's website
- A vibrant Exhibit Hall including food and beverage area, lounge, and exciting raffle drawings
- Opportunity to advertise for discounted rates in the conference Preliminary and Final Programs
- Opportunity to provide a promotional giveaway item in official conference bags

For more detailed information, please contact [sales@ncchc.org](mailto:sales@ncchc.org).

## Exhibition Services

Shepard's ExhibitPro Portal will be available in July. Exhibitors order and pay for booth furnishings and carpet through the ExhibitPro portal.

## Forget Those Business Cards...

Capture important lead information, contact numbers, and addresses in the swipe of a badge. Lead retrieval services will be available for purchase.

## Travel Information

### Hilton Baltimore Inner Harbor

The Hilton Baltimore Inner Harbor, only 10 miles from Baltimore/ Washington International Airport, is connected to the Baltimore Convention Center via a convenient skywalk.

### Accommodations

Reservations can be made through the housing link provided on the 2025 National Conference on Correctional Health Care website. Make sure to secure your reservations early to ensure accommodations and the special group rate!

**Hilton Baltimore Inner Harbor**  
401 W. Pratt Street  
Baltimore, MD 21201

# Exclusive Advertising and Sponsorship Opportunities

## Pump up your presence on-site and online!

Give your company marketing power and increased visibility! Exhibitors can gain added exposure with cost-effective sponsorships and events that support and enhance the conference. Get recognition through signage, sponsor ribbons, and listings in the final program and website.

<b>Product Theater Events</b>	<b>\$35,000-\$70,000</b>	
Showcase your product or service to attendees in a meeting where you control the content. NCCHC provides meeting room space, standard audio visual, reception or a meal. Includes banner on conference web page. The rest is up to you.		
<b>Premier Educational Programming</b>	<b>\$15,000-\$60,000</b>	
Educational grants enable NCCHC to help jails, prisons and juvenile confinement facilities improve the quality of health care they provide. Through educational sponsorship your organization will gain dynamic exposure while supporting the correctional market. This program enables supporting companies to fund educational programs on specific topics on an exclusive basis.		
<b>Exhibit Hall Breaks (Partial or Sole Sponsorship)</b>	<b>\$4,000-\$8,000</b>	
The exhibit hall serves as a central meeting point throughout the day. Regularly scheduled food and beverage breaks give attendees an opportunity to meet with exhibitors and network with colleagues. These breaks can also feature tumblers with your logo.		
<b>Exclusive! Wi-Fi</b>	<b>\$30,000</b>	
Provide attendees with access to free Wi-Fi at the conference. We will provide signage with your logo on the login directions.		
<b>Wellness Center</b>	<b>\$10,000 – \$15,000</b>	
Attendees connect and recharge at a branded Wellness Massage Lounge. Local, licensed and insured, professional massage therapists provide a refreshing upper body massage using professional massage chairs. Electronic foot massage stations are always included and complimentary device charging and aromatherapy are also available by request.		
<b>Exclusive! Hotel Key Cards</b>	<b>\$20,000</b>	
Put your logo on the hotel key cards distributed to all event attendees for maximum exposure.		
<b>Evening Reception</b>	<b>\$30,000</b>	
Provide a sponsorship for an hour-long exclusive networking opportunity.		
<b>Headshot Photo Studio</b>	<b>\$15,000 – \$20,000</b>	
Everyone needs a professional head shot in today's digital age. Support this popular traffic builder in the exhibit hall.		
<b>Exclusive! Mobile App Sponsorship</b>	<b>\$6,000</b>	<b>SOLD</b>
Sponsor the mobile app and place your logo on the dashboard for all attendees to see.		
<b>Exhibit Hall Opening Night Reception Co-Sponsorship</b>	<b>\$6,000</b>	
Share in sponsorship of this popular opening night event, a first peek at the exhibits and a chance to mingle.		
<b>Aisle Sign</b>	<b>\$1,000</b>	
Support the conference with an aisle sign featuring the aisle number and your company logo.		
<b>Program Advertising</b>	<b>\$1,750-\$2,275</b>	
Boost your brand with a full page ad in the preliminary and final programs. Premium positions are limited to exhibitors. Everyone in NCCHC's database receives the preliminary program digitally. The final program is posted online and is distributed in print to everyone at the conference. These rates reflect generous exhibitor discounts.		
<b>Bag Inserts</b>	<b>\$950 - \$2,000</b>	
Add your literature to the conference bags to make sure everyone at the show sees it. Pens and other useful giveaways can be submitted for free distribution at NCCHC's discretion. Contact us for more information. Items due to SES warehouse by October 17, 2025.		



For additional sponsorship information, contact Mary Mac Kinnon at [sales@ncchc.org](mailto:sales@ncchc.org)

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